

2008

Minutes of the Board of Directors

MINUTES OF MEETING  
FORD'S COLONY COUNTRY CLUB MEMBERSHIP ASSOCIATION

January 14, 2008

The meeting was called to order at 9:03 am by President Al Davis.

PRESENT: Directors: Al Davis, Art Fort, John Louden, Margaret McMillen, Fran Dunleavy and Lovee Curtis. Committee chairs: Joe Conboy (Golf), Gale McCune (House/Social), and Rick Jackson (Green). Association presidents: Tony Annoni (MGA), Marie McMorro (LGA18), and Carolyn Trehy (LGA9). Also present were Steven Haycock and Mark Smith, both of whom are SWG members.

MINUTES: The minutes of the December 10, 2007 transition meeting were approved as submitted.

NEW OFFICERS: President Davis has appointed the following officers for the 2008 term: Art Fort, Secretary, succeeding Jean Clemens; Margaret McMillen, Treasurer, succeeding George Spalthoff; John Louden, VP Communications; Fran Dunleavy, VP Special Events; and Lovee Curtis, VP At Large.

TREASURER'S REPORT: Treasurer Margaret McMillen submitted the report for January 2008. Current checking account balance is \$1,812.10 and the savings CD account has \$4052.52, for a total asset balance of \$5,864.62.

TRACKING LIST: Art Fort reviewed the tracking list, to reflect items reported by the committee chairs. Items 0707-112, 0807-114, 0807-116, 1007-121, and 1107-124 were deleted.

COMMITTEE REPORTS:

GREEN COMMITTEE: Rick Jackson reviewed the report of the Green Committee. The key issues:

- The triangular area north of the pond on Blue Heron #12 has been marked OB.
- The area adjacent to a property at the Blue Heron #2 tee has been re-graded to solve a drainage problem.
- H2B (migrant) workers will return this summer, arriving in April, one month later than normal.
- The maintenance staff and pro shop will conduct a seminar on care and maintenance of the golf courses, on February, 20, at 6:30 pm. This is in lieu of the rules of golf seminar. Joe Conboy will be the moderator.
- Signs are needed between Blue Heron #2 green and #3 tees, for direction.
- Consistency of bunker maintenance and placement of rakes continues to be a problem.
- Speed on the greens will be controlled by growing conditions, with survival of the greens paramount.
- Need for more water coolers and benches (for walkers) is a concern of the committee.

GOLF COMMITTEE: Joe Conboy reviewed the report of the Golf/HRT Committee. Of note is the current effort of the committee chair to clean up the handicap lists for the Club. A review of the list by the committee and the pro staff has already reduced the number of listed handicaps from 1098 to 818, with a goal of around 750. This will be an on-going review. The committee will send a letter to golfers reminding them of the need to maintain a current handicap in order to participate in club and association events. The billing of fees to members for handicap maintenance will likely result in even more deletions.

HOUSE/SOCIAL COMMITTEE: Gale McCune reviewed the HSC report. Significant items discussed included:

- The problem with the shabby and frayed carpeting on the front stair remains unsolved and is considered a tripping hazard in addition to being unsightly.

- Larry Spielberg has agreed to provide the committee with advance copies of seasonal menu changes.
- The annual club handbook will be completed by the end of January, according to Melissa.
- Brunch will continue to be served at Harry's, with the Grille serving brunch only on very special occasions, such as Mothers' Day.
- Communication with the membership in the absence of mass mailings is a concern. In addition to emails, it was suggested that hard copy be posted conspicuously in the Club.

DISCUSSION ITEMS: President Davis led a discussion on the status of the Social with Golf (SWG) membership category. He reviewed what has transpired between the time of the Club general manager's (Steve Dreybus) letter of November 1, 2007 to all members (the last communication from Management to all members on this issue) and Larry Spielberg's letter to SWG members (dated 12/19/07). Al Davis expressed concern that an absence of communications with members has exacerbated the issues, and that extreme positions have been taken by some members in both full and SWG categories. This divisiveness is of the utmost concern to the CCMA.

Al Davis reported that Club management had advised him that approximately 26 SWG members have resigned as of this date; some others had resigned but have, subsequently, requested to be reinstated by the Club. Apparently that number continues in flux. Eleven SWG members have transitioned to full membership. Nine new full members have joined as a result of reduced initiation fees. The reduced initiation fees are scheduled to expire on January 31, 2008. Hopefully this opportunity will be extended; we will discuss at the next JAB meeting.

There was a discussion on improving communications. Short-term, it was decided that the CCMA president should correspond with all Club members to explain all that has transpired with the SWG issues and to urge that FCCC members of all categories move ahead, improve communications among all membership categories, and strive to make FCCC the best that we can make it. Long term, the need for a CCMA website was cited; Al Davis and John Loudon will address that need and identify possible solutions.

The next meeting of the CCMA Board will be on Monday, February 11th, at 9:00 am in the FCCC meeting room.

The meeting was adjourned at 10:59 am.

Art Fort  
Secretary

MINUTES OF MEETING  
FORD'S COLONY COUNTRY CLUB MEMBERSHIP ASSOCIATION

February 11, 2008

The meeting was called to order at 9:02 am by President Al Davis.

**PRESENT:** Directors: Al Davis, Art Fort, John Louden, Margaret McMillen, and Lovee Curtis. Committee chairs: Joe Conboy (Golf), Gale McCune (House/Social), and Rick Jackson (Green). Association presidents: Marie McMorrow (LGA18) and Carolyn Trehy (LGA9).

**NOT PRESENT:** Director Fran Dunleavy and MGA President Tony Annoni .

**MINUTES:** The minutes of the January 14, 2008 meeting were approved as submitted.

**TREASURER'S REPORT:** Treasurer Margaret McMillen submitted the report for February 2008. Checking account balance is \$1,610.83, and the savings CD account has \$4,105.12, for a total asset balance of \$5,715.95.

**TRACKING LIST:** Art Fort reviewed the tracking list, updated to reflect latest reports from the committee chairs. Item 0206-32 will be deleted.

**COMMITTEE REPORTS:**

**GREEN COMMITTEE:** Rick Jackson reviewed the report of the Green Committee. Of utmost concern is the increased amount of vandalism being experienced on the golf courses. A list of recent examples of vandalism was provided for discussion. Residents who live on the golf course should be particularly alert to this situation and report unusual occurrences to Security. This issue will be referred to the JAB. Other issues discussed:

- Staff is adamant that there should be no chipping at the practice putting greens due to potential damage.
- When practice mats are in place at the Members' Range, golfers should not be hitting from the ground areas.
- Fiberglass handles on some bunker rakes have developed splinters, which can injure players. Fiberglass is industry standard; rakes in disrepair are being replaced. About 400 rakes are replaced annually.
- Bumpiness of greens, particularly on Blackheath and Blue Heron, is due to presence of poa ana in the turf and freeze/thaw cycles. Greens are mowed less often in winter.
- Staff expects appearance around lake at Blue Heron #11 and #12 to improve when growing season arrives and vegetation begins to replenish.
- Discussion of whether MGA/LGA members could be helpful by adding sand to divots on fairways and repairing ball marks, at least until the H2B workers arrive in April. In the meantime, golfers should repair their own divots and ball marks as they play.

**GOLF COMMITTEE:** Joe Conboy went over the monthly report of the Golf/HRT Committee. Of significance:

- The handicap list has been reduced to 775. Bills for handicap maintenance are on the January statements; this should precipitate a further decrease in the number of handicaps.
- Pace of play and other golf course issues should improve when rangers return on March 1<sup>st</sup>.

**HOUSE/SOCIAL COMMITTEE:** Gale McCune reviewed the HSC report. Items are summarized as follows:

- Super Bowl party very successful. Club will utilize Harry's for other similar events such as The Masters, Kentucky Derby, World Series, etc.
- The Fireside Chat was well attended.
- The repairs to the carpet on the front stairs remain not done. Samples for replacement carpeting are due. Newly discovered remnants will be used for interim repairs.
- The telephone outside the Pro Shop is yet to be replaced. Club is purchasing a new phone; waiting for Cox to install, as part of an overhaul of the phone system. An automated system is contemplated.
- The 2008 members' *Yearbook* went to the printer on Friday, February 8<sup>th</sup>.
- Menus for Harry's and the Grille were provided to the HSC for review. The committee is asking for Heart Healthy menu choices and wants the Club to provide a variety of dishes ranging in taste and cost, to fit the needs of a diverse membership.
- There is concern for the lack of dates for some organized social functions as well as the feeling that the membership may be "second-fiddle" to outside groups who are seeking use of Club facilities.

#### **DISCUSSION ITEMS:**

President Al Davis cited several policy issues which CCMA asked to be included in the 2008 *Yearbook*. These are: delete exclusion in Club tournaments for resident children/grandchildren of resident full golf members; add language for timely notification to CCMA for all-course outside events; encourage members to attend CCMA meetings; and add section pertaining to handling of member misconduct.

The discussion then shifted to purpose and priorities of CCMA. Mr. Davis summarized CCMA's purpose as representing all dues-paying members of FCCC; serving an advisory role to Club management to reflect members' viewpoint; and attaining mutually beneficial goals for members and management. The role of the CCMA Board of Directors has always been, and will continue to be, to "protect and defend members' benefits". However, the current environment dictates that the Board should also become more proactive in dealing with policy issues that are, or could be, of concern to the membership. Discussion followed, affirming a proactive objective.

Effective and two-way communication as an integral part of being proactive was discussed. Within this context the discussion focused on the development of a web site for the CCMA to provide an independent voice with which to communicate with the membership. John Louden (Director of Communications) reviewed status of the development of a website for the CCMA. Initial testing is underway, and committee chairs and golf associations will be given an opportunity to comment. The goal is to be on-line by mid March.

Al Davis closed by asking all directors to provide him with specific recommendations for issues to be addressed by the CCMA in 2008.

**MEMBER COMMENTS:** There was no representation from the general membership at the meeting.

#### **FUTURE MEETINGS:**

- The annual meeting of the FCCC will be held on Saturday, February 16th at the Pavilion.
- There will be no JAB in February.

- The next meeting of the CCMA Board will be on Monday, March 10<sup>th</sup>, at 9:00 am in the FCCC meeting room.

This meeting was adjourned at 11:03 am.

Art Fort  
Secretary

MINUTES OF MEETING  
FORD'S COLONY COUNTRY CLUB MEMBERSHIP ASSOCIATION

March 10, 2008

The meeting was called to order at 9:10 am by President Al Davis.

**PRESENT:** Directors: Al Davis, Art Fort, John Louden, Margaret McMillen, and Fran Dunleavy. Committee chairs: Joe Conboy (Golf) and Helen Westfall (for House/Social Chair Gale McCune). Association presidents: Marie McMorrow (LGA18) and Tony Annoni (MGA). Also present was Steve Haycock.

**NOT PRESENT:** Director Lovee Curtis, Carolyn Trehy (LGA9 President), Rick Jackson (Green Committee Chair), and Gale McCune (House/social Committee Chair).

**MINUTES:** The minutes of the February 11, 2008 meeting were approved as submitted.

**TREASURER'S REPORT:** Treasurer Margaret McMillen submitted the report for March 2008; the report was approved by the Board. Checking account balance remains \$1,610.83, and the savings CD account has \$4,105.12, for a total asset balance of \$5,715.95. This represents no change from the February report.

**TRACKING LIST:** Art Fort reviewed the tracking list, updated to reflect latest reports from the committee chairs. Items 0407-99 (carpet on stairs) and 1107-123 (telephone outside of Pro Shop) were deleted.

**COMMITTEE REPORTS:** Neither the Green Committee nor the Golf Committee met in March due to extensive absence of members. Joe Conboy updated the Board on the status of the VSGA Handicap system. There is a continuing problem with the computer system, which has not been activated yet this season at FCCC due to technical issues. The Pro Shop is striving to solve the problem.

**HOUSE/SOCIAL COMMITTEE:** Helen Westfall reviewed the HSC report. Items are summarized as follows:

- The Fireside Chat for March 11 is not as well booked as hoped for. Steps are being taken to broaden attendance.
- Repairs to the carpet on the front stairs have been completed.
- The telephone outside the Pro Shop has been replaced.
- The 2008 members' *Yearbook* which went to the printer on February 8<sup>th</sup> is due to be ready the week of March 10<sup>th</sup>.
- The committee reports that no decision has been made regarding the opening of the Members' Grille for lunch on weekdays. Management is concerned over lack of luncheon patronage in the Grille Room, and suggests that Harry's is available for members' after-golf lunch. The LGA has traditionally used the Grille Room for lunch after golf on Tuesdays and Thursdays, and desires that this service continue. Management has been asked to provide statistics to support any move to curtail service in the Grille.

**CCMA WEBSITE:** John Louden gave a status report on the development of the CCMA website. The limited "Beta" test of the website went well, resulting in positive feedback. John reported that since the Website is not security protected, the email addresses of directors and committee chairs will not be included, as a move to protect individuals from "spammers". Comments will be addressed to the "Comments" link, not to individual Board members.

Meanwhile, the Web Master has advised that the Website is presently “down” due to Microsoft dropping support of the software used by our contracted server. The Web Master is exploring alternatives for the CCMA Site, with the possibility that the Website must be re-built to accommodate a new server. The delivery and cost impacts are uncertain at this point.

**DISCUSSION ITEMS:** President Al Davis led a discussion of prioritizing member issues at FCCC. He distributed an outline of strategic issues based on inputs from Directors, Committee Chairs, and Golf Association Presidents since the February CCMA meeting (copy attached). He reiterated that the Board’s focus should be on strategic issues, rather than specific action items which should normally be worked by the committees. He stressed that a united and supportive membership is essential if the CCMA is to serve the membership successfully and accomplish its goals in dealing with ownership/management.

The issues discussed included the increasing amount of “public play” on the golf courses, including a variety of deals available to non-member golfers (almost all involving afternoon play on the non-member course). The integrity of the members designated course (MDC) for seven days a week and the Association course for six days remains one of the guiding principles of the CCMA. Consideration and accommodation of members’ benefits/rights vis-à-vis outside events at the Club are another continuing serious issue. In view of current economic conditions, member dues and the viability of the membership generally, are a concern. Dues for 2009 should be addressed sooner in the year than in the past, with no tolerance for increases this year. The continued link of the FCCC with Realtec property sales was discussed, with concern that FCCC interests appear to be secondary to the real estate program.

The continuing importance of credibility of the CCMA among all segments of the Club membership was discussed. According to figures presented at the FCCC annual meeting, there are now 669 full golf members and 275 SWG and Social members. Mr. Davis forecasts that in three to five years the number of SWG, Associate, and Social members will approach a total of 500 memberships, as new Realtec land sales will include a requirement for a minimum Social membership. The full golf membership should remain approximately stable. The Board concluded that representation of “non-full golf members” at CCMA Board meetings would be useful to all parties. Selection of such a representative was considered better handled by the involved members, not by the Board. Mr. Davis moved, with second by Mrs. Dunleavy, that the non-full golf membership be invited to designate a representative to the CCMA meetings. The motion passed unanimously. Mr. Davis tasked Margaret McMillen and Art Fort to serve as an ad hoc committee to facilitate the selection and to implement this representation at the earliest opportunity.

**MEMBER COMMENTS:** President Davis will include an item on future meeting agendas to accommodate comments from members at large and to encourage those members who may wish to address the Board on issues concerning the membership.

## MEMBERSHIP EXPECTATIONS AT FCCC - 2008

The CCMA Board of Directors views the following as the key issues for Management/ Ownership to address during 2008.

- PURPOSE AND OBJECTIVES OF FORD’S COLONY COUNTRY CLUB.
  - 1) Member Benefits at Reasonable Costs
    - a) priority of reserved member functions/events vs outside groups
    - b) member designate course (MDC) and Association course
    - c) member dues for 2009 and beyond
  - 2) Marketing of Real Estate
    - a) club initiation fee

- b) public play/non-member course (NMC)
- c) role of Realtec
- 3) Enhanced Real Estate Values for All Residents within Ford's Colony

- CREDIBILITY OF CCMA FOR ALL MEMBERSHIP SEGMENTS

- 1) Communication Efficiency
  - d) meetings of Committees and BOD
  - e) web site
- 2) Representation from "non-full member" membership segments
  - a) SWG
  - b) Associate
  - c) Social
- 3) Process of encouraging volunteers
  - a) staffing Committees
  - b) electing Board of Directors

- DINING VENUES

- 1) Service
  - a) wait staff
  - b) kitchen
- 2) Menus
- 3) Reservation policy
- 4) Lunch in Grill room/Dinner in Dining room
- 5) Competition

**FUTURE MEETINGS:**

- The orientation for new Club members will be held on Sunday, April 6<sup>th</sup>. The CCMA, Golf Associations, and Committees are expected to make brief presentations.
- The JAB meeting for March has not been scheduled.
- The next meeting of the CCMA Board will be on Monday, April 14th, at 4:00 pm in the FCCC meeting room.

This meeting was adjourned at 11:02 am.

Art Fort  
Secretary

MINUTES OF MEETING  
FORD'S COLONY COUNTRY CLUB MEMBERSHIP ASSOCIATION

April 14, 2008

The meeting was called to order at 4:02 pm by President Al Davis.

**PRESENT:** Directors: Al Davis, Lovee Curtis, Fran Dunleavy, Art Fort, John Louden, and Margaret McMillen. Committee chairs: Joe Conboy (Golf), Gale McCune (House/Social), and Ralph Box (for Green Committee chair Rick Jackson). Association presidents: Marie McMorrow (LGA18), Tony Annoni (MGA), and Carolyn Trehy (LGA9). Also present was Steve Haycock.

**NOT PRESENT:** Rick Jackson (Green Committee Chair).

**MINUTES:** The minutes of the March 10, 2008 meeting were approved as submitted.

**TREASURER'S REPORT:** Treasurer Margaret McMillen submitted the report as of April 14, 2008; the report was approved by the Board. Checking account balance is \$1,422.61, and the savings CD account is \$4,139.71, for a total asset balance of \$5,562.32. Expenditures of \$188.22 were reported for the past month. An additional \$100.00 will be processed for gift certificates for website awards.

**TRACKING LIST:** Art Fort reviewed the tracking list. Item 0407-107 (Members' Handbook) will be deleted.

**COMMITTEE REPORTS:**

**GOLF COMMITTEE:** Committee chair Joe Conboy reviewed his committee's activities for the month. Most of the discussion centered around pace of play and the role of Course Rangers in managing play. There was a general feeling that walkers have a special responsibility to keep up with pace of play. There is concern that rangers may not have sufficient instruction, and more importantly, the authority to enforce pace of play and to maintain decorum on the golf courses at Ford's Colony. It was agreed that the rangers' training and responsibility should be made an Action Item and brought before the JAB.

**HOUSE/SOCIAL COMMITTEE:** Chair Gale McCune reviewed the HSC report. Items are summarized as follows:

- CCMA president Al Davis met with the committee, stressed its importance to the health of the Club, and asked them to forecast the Club's physical and social needs in five years based on his forecasted growth.
- The 2008 Members' Handbook has been distributed.
- New member orientation on April 6<sup>th</sup> was not well attended.
- The Members Grille will be open for lunch Tuesday through Friday, pending adequate staffing. There as a lengthy discussion regarding staffing and training of staff for the dining venues. There were instances cited when staff has been grossly inadequate for an acceptable level of service in Harry's.
- The committee reports that certain Club staff members are not knowledgeable of Club events. This, plus the adequacy-of-staffing issue, led to a discussion as to whether budget restrictions and cost-cutting are leading to less-than-acceptable service for the members. This will be made a JAB item and added to the tracking list.

**GREEN COMMITTEE:** Ralph Box reviewed the committee report. He confirmed that the H2B workers are on schedule to arrive April 16<sup>th</sup> or 17<sup>th</sup>. The men are the same ones who were here last year, and the number will be the same (twenty-seven). Also, as of today, all three golf courses have been marked for hazards and out-of-bounds. John Louden commented on a member's suggestion that members be assigned a particular green to repair additional ball

marks. It was noted that this has been tried in the past through the golf associations, with mixed results. The Board and Green Committee will discuss further.

**CCMA WEBSITE:** John Louden reported that the CCMA website is “up and running”. There is considerable interest and activity. The website will improve with use, and all CCMA members are encouraged to use it. The website address is [www.fc-ccma.org](http://www.fc-ccma.org)

**DISCUSSION ITEMS:** President Al Davis reported on a recent meeting he attended of the Ford’s Colony Homeowners Association (FCHOA) Strategic Planning Committee at which strategic issues emanating from the latest FCHOA Strategic Plan were discussed. His comments were related to issues titled Understanding the importance of the FCCC to Property Values and Continued Operation of the Country Club. The gist of the issue is a desire of the FCHOA to interface with the FCCC to encourage it to be “more responsive to the needs of not just the dues-paying golf and social members, but to all residents, with a meaningful array of services delivered in an efficient manner”.

After lengthy discussion, the CCMA board agreed that the FCCC is an essential element of the Ford’s Colony community, and indeed its health affects the entire community. The CCMA BOD agreed that the CCMA as an organization should stick to its mission of serving the interests of dues-paying members of the Country Club as their unified voice to management of the Club, while as individual homeowners we all have concerns for the general welfare of the community. The CCMA will monitor any on-going dialogue between FCHOA and FCCC management.

**MEMBER COMMENTS:** There were no comments from the general membership.

**FUTURE MEETINGS:**

- JAB meeting, Monday, April 21, at 4:00 pm (later changed to April 28, same time).
- CCMA Board meeting, Monday, May 13, at 4:00 pm in the FCCC meeting room.

This meeting was adjourned at 5:51 pm.

Art Fort  
Secretary

**MINUTES OF MEETING  
FORD'S COLONY COUNTRY CLUB MEMBERSHIP ASSOCIATION**

**May 12, 2008**

The meeting was called to order at 3:58 pm by President Al Davis.

**PRESENT:** Directors: Al Davis, Lovee Curtis, Fran Dunleavy, Art Fort, John Loudon, and Margaret McMillen. Committee chairs: Joe Conboy (Golf), Gale McCune (House/Social), and Rick Jackson (Green). Association presidents: Marie McMorrow (LGA18) and Carolyn Trehy (LGA9). Social with Golf Representative: Ed Rappe. There were an estimated 160 members in attendance.

**NOT PRESENT:** Tony Annoni (MGA president).

**MINUTES:** The minutes of the April 14, 2008 meeting and the Special Meeting of May 7, 2008, were approved as submitted.

**TREASURER'S REPORT:** Treasurer Margaret McMillen submitted the report as of May 12, 2008; the report was approved by the Board. Checking account balance is \$1,372.61, and the savings CD account is \$4,139.71, for a total asset balance of \$5,512.32. Expenditures of \$50.00 were reported for the past month. The Federal return of corporate income was electronically filed on May 6, 2008. The Virginia corporate income tax return was mailed on May 2, 2008. No taxes were due on either. Net profit of \$20 was offset by cumulative losses from previous years.

**TRACKING LIST:** In the interest of time, there was no review of the current tracking list.

**COMMITTEE REPORTS:** The committee reports were accepted as submitted. The committee reports are posted on the CCMA website ([www.fc-ccma.org](http://www.fc-ccma.org)). House/Social Committee Chair Gale McCune called attention to Happy Hour, with putting contest, to be held on May 23.

**FCCC-FCHOA MEETING:** Margaret McMillen reported on a meeting held on May 7, between the Club, represented by Larry Spielberg, and the Ford's Colony Homeowners' Association, represented by HOA president Debbie Kratter and two others. CCMA president Al Davis and director McMillen were present as invited observers. The crux of this meeting was to explore potential areas of cooperation between FCHA and FCCC, including joint use of meeting facilities. Some suggestions were made which might lead to improved relations between these two entities within Fords Colony. FCHOA representatives seemed to feel that groundwork was laid for further discussions.

**DISCUSSION ITEMS:** President Al Davis reported on recent events surrounding a marketing initiative in which the FCCC offered Club memberships through the Windsor Forest homeowners' association at dramatically reduced fees. A copy of the letter to the Windsor Forest HOA has been posted on the CCMA website ([www.fc-ccma.org](http://www.fc-ccma.org)). At the outset, he thanked the large number of attendees at this meeting for showing such interest in this matter, and said he felt encouraged and emboldened by such a show of concern, knowing that thus were ownership/management made aware of the severity of the matter.

Mr. Davis reviewed the history of the issue, beginning with the receipt of the letter, via the Windsor Forest and Ford's Colony homeowner associations' presidents. He cited the special meeting of the CCCMA BOD, held on May 7, 2008, to discuss a strategy for responding. Mr. Davis was authorized by the BOD at that time to draft a strong letter of objection to Club Management. Instead, and with the Board's approval, he asked for a meeting on May 9 with top management/ownership. This meeting served to explain the background and

intent of the initiative to increase memberships, but failed to assuage the resentment on the part of many members for the perceived inequities of the offer to Windsor Forest, vis-a-vis current member benefits and costs. Subsequently a second meeting was held on May 12, in which ownership/management agreed to rescind the offer, and a commitment was made to involve the CCMA in future marketing plans, thus solving the immediate problem.

Mr. Davis thanked Ownership/Management for making this decision and for recognizing the very valid concerns of the membership over this offering.

There was a discussion of the long range issue of not having a repetition of this kind of incident, while recognizing that the Club must grow the membership in order to thrive. The CCMA has long advocated offering standard memberships, at a reasonable initiation fee, and Mr. Davis recommitted to working with the Club to that end.

Mr. Davis recapped by stressing that the meetings with senior management were tough but productive. He stressed the value of all members working together for the common good of the membership and reminded all of the value of a united front in dealing with management in this or any other issues.

**MEMBER COMMENTS:** There were numerous comments from the general membership regarding the management of the Club and the Windsor Forest episode. Most seemed relieved with the outcome of this issue, but were concerned with the future. Many of the comments sought ways in which member-volunteers with marketing talents and experience might assist the Club in future marketing initiatives. A few were critical of insensitivity shown toward members by management in the past; one member reminded the Board of the issues with the Social with Golf members last year.

**FUTURE MEETINGS:**

- JAB Meeting, Monday, May 19, at 4:00 pm.
  - CCMA Board Meeting, Monday, June 9, at 4:00 pm in the FCCC meeting room.
- This meeting was adjourned at 5:15 pm.

Art Fort  
Secretary

MINUTES OF  
BOARD OF DIRECTORS MEETING  
FORD'S COLONY COUNTRY CLUB MEMBERSHIP ASSOCIATION

June 9, 2008

The meeting was called to order at 4:02 pm by President Al Davis.

**PRESENT:** Directors: Al Davis, Lovee Curtis, Fran Dunleavy, Art Fort, John Louden, and Margaret McMillen. Committee chairs: Joe Conboy (Golf) and Gale McCune (House/Social). Association presidents: Ralph Box, for Tony Annoni (MGA); Marie McMorro (LGA18); and Carolyn Trehy (LGA9). Social with Golf representative: Steve Haycock. Marketing Committee members: John Bittenbring, Barry Golliday, and Gary Krull.

**ABSENT:** Rick Jackson, chair of the Green Committee and Tony Annoni, president of MGA.

**MINUTES:** The minutes of the meeting of May 12, 2008 were approved as submitted.

**TREASURER'S REPORT:** Treasurer Margaret McMillen submitted the report as of June 9, 2008; the report was approved by the Board. Checking account balance remains \$1,372.61, and the savings CD account is \$4,174.10, for a total asset balance of \$5,547.80. Interest income accrued on the savings CD in the amount \$35.48.

**COMMITTEE REPORTS:**

**House/ Social Committee:** Committee chair Gale McCune reviewed her report for June. She pointed out that FCCC ownership has decided not to replace the fabric hangings in the pavilion, in spite of mold in some places. Efforts to clean up the ice and water dispenser in the cart assembly area continue. The committee has encouraged the Club to develop a plan to recycle cans from the Club, including the golf courses. There are many details to be worked out, including placement of collection bins. The CCMA supports this effort.

The committee raised concern for the scarcity of cool drinking water on the golf courses in the unseasonably hot weather. It was pointed out that although Larry Spielberg has assured the CCMA that six water stands will be placed this season (two on each golf course), a total of only two have been placed thus far. The "bubbler" fountains placed on the golf courses several years ago are unsatisfactory—warm and dirty. The CCMA board authorized President Davis to send a strong note to management stressing the urgency of providing adequate water services. The LGA members were complimentary of the Pro Shop's efforts to provide water and cool towels for the Ruth Ward tournament players on June 9<sup>th</sup>.

**Green Committee:** John Louden reported for chair Rick Jackson. In general, the golf courses are in good condition for this time of year. There is some concern for thin Bermuda on some of the tee boxes; the Superintendent expects these to fill in nicely with sustained warm weather. A number of problems with the irrigation systems have presented a special challenge to the staff. Irrigation has been installed and sod placed behind the practice tees, but some of the area is not FCCC property and will not be improved, to the consternation of the CCMA board. The Green Committee has expressed concern that the staff is using the wooded area behind the green on Blackheath hole #14 for a dumping area for tree branches and other trimmings; staff will try to dump deeper into the woods, out of sight. Inconsistency of the bunkers continues to be discussed; staff hand-rakes greenside bunkers in an effort to overcome inconsistency.

**Golf Committee:** Chair Joe Conboy reviewed his committee's report. Some concern was expressed by Board members over the late posting of LGA and MGA tee times. Mr. Conboy will discuss with Pro Shop staff.

**TRACKING LIST:** Art Fort reviewed the current tracking list of follow-up items. The following items were deleted: 1106-81 and 0107-83 (multi-course closings), 0108-127 (doors on restrooms), and 0408-134 (size of House/Social Committee). Items will be added regarding the unsightly dumping area behind Blackheath hole #14 and for development of a plan to recycle cans from the Club.

**CCMA WEB SITE:** John Louden reported 1001 “hits” on the web site during May, with the usage spiking during the “Windsor Forest” period. Board members commented favorably on the value of the web site as a communication tool especially while Windsor Forest was a hot issue for the membership.

**ROUNDS PLAYED:** President Davis reported that 1734 “public” rounds of golf were played at Ford’s Colony between January 1 and May 18, 2008. Public rounds are non-contract, non-member, non-Marriott rounds of golf. A total of 5691 such rounds were played in all of 2007. Larry Spielberg will be providing statistics monthly via the JAB on all categories of play.

**CCMA ELECTION FOR 2008:** There was a brief discussion regarding the election cycle for this year. Three CCMA directors will be elected. Lovee Curtis will manage the process for the Board. President Al Davis reminded all of the importance of having a strong CCMA Board of Directors in this dynamic period and added that MGA and LGA will be competing for strong candidates concurrently with CCMA. As a matter of policy, individuals will not serve as a director of CCMA while serving on either of those boards.

**MARKETING PLAN FOR FCCC:** Following revocation of the FCCC’s Windsor Forest membership initiative, the CCMA offered to the Club marketing assistance by members experienced in the field. Management accepted, and President Al Davis assembled a committee of three CCMA members, in addition to himself. On Art Fort’s motion and Lovee Curtis’ second, the Board unanimously approved the formation of a special Marketing Committee consisting of John Bittenbring, Barry Golliday, Gary Krull and Al Davis (ex officio).

The committee has met with management, in response to an aggressive marketing proposal being developed by the Club to gain new members. Feedback has been given and largely accepted by management/ownership. There was extensive discussion of the plan. Steve Haycock expressed concern that the plan does not provide an opportunity for current SWG members to transition to full golf memberships. The Marketing Committee will address this to management.

Time is of the essence as management plans to conclude this program by the end of September 2008. There was considerable doubt expressed by the CCMA directors that this is enough time for a realistic effort to grow the membership. CCMA has stressed that any new marketing plan should have its initial focus within the Ford’s Colony community. The plan must be shared with current members before “going public” and should include attractive incentives for current members to sponsor new members.

The Board enthusiastically supported the initiative and applauded management’s apparent willingness to involve the CCMA in the development of the plan, recognizing that management has the final “say”. Some members reiterated that the CCMA’s role is not to actually market the Club memberships, but to serve its advisory role to management.

Further meetings with management are planned.

**MEMBER COMMENTS:** There were no comments from members at large, there being none in attendance.

**FUTURE MEETINGS:**

- JAB Meeting, Monday, June 16, at 4:00 pm.
- CCMA Board Meeting, Monday, July 14, at 4:00 pm in the FCCC meeting room.

This meeting was adjourned at 5:45 pm.

Art Fort  
Secretary

MINUTES OF  
BOARD OF DIRECTORS MEETING  
FORD'S COLONY COUNTRY CLUB MEMBERSHIP ASSOCIATION

No meeting in July

## MINUTES OF MEETING

August 11, 2008

The meeting was called to order at 4:06 pm by President Al Davis.

**PRESENT:** Directors: Al Davis, Lovee Curtis, Fran Dunleavy, Art Fort, John Loudon, and Margaret McMillen. Committee chairs: Rick Jackson (Green), Joe Conboy (Golf) and Gale McCune (House/Social). Association presidents: Tony Annoni (MGA); Marie McMorrow (LGA18); and Carolyn Trehy (LGA9). Social with Golf representative: Steve Haycock. Marketing Committee members: Barry Golliday and Gary Krull. Election Committee chair Jane Davis.

**MINUTES:** The minutes of the meeting of June 9, 2008 were approved as submitted.

**TREASURER'S REPORT:** Treasurer Margaret McMillen submitted the report as of August 11, 2008; the report was approved by the Board. Checking account balance remains \$1,372.61, and the savings CD account is \$4,210.97, for a total asset balance of \$5,583.58. There were no expenses for the period. Interest income accrued on the savings CD in the amount \$35.78.

### COMMITTEE REPORTS:

**Green Committee:** Rick Jackson reviewed his committee's report for August. The fairways at Ford's Colony are deemed tops in the area, and while the greens are feeling the effects of little rain and summer stress, they are still in good condition. The superintendents are commended for their hard work to keep the courses in such superb condition. It was noted that too many players are not repairing ball marks on greens; all players are urged to assist in this small way to help maintain quality of the courses.

Silver tee players have suggested that the fairways be cut closer to the tees on several holes on the Marsh Hawk course. Staff will accommodate where feasible. Superintendents will work with members this autumn to mark yardages on sprinkler heads.

**Golf Committee:** Chair Joe Conboy reviewed his committee's latest report. There was extensive discussion over the lack of a proper severe weather (lightning) notification system on our golf courses. There are obvious serious concerns for the safety of golfers. The pro shop proposes to provide rangers and cart girls with cell phones and additional air horns with which to alert golfers. This is deemed as an inadequate warning system for the vast Ford's Colony layout. In addition to providing insufficient warning to golfers, this approach would also unnecessarily jeopardize the safety of those employees who would be on the golf courses sounding the alarm. A suggestion was made to install horns on the bathroom buildings on the courses, remotely controlled from the Pro Shop. Al Davis will coordinate CCMA's position with the MGA. This issue will be brought to the attention of the Joint Advisory Board.

**House/ Social Committee:** Committee chair Gale McCune reviewed her monthly report. She noted that the ice machine station is in much better condition; the bulletin board is proving to be very useful. Ms. McCune expressed disappointment with progress with the proposed program to recycle cans and bottles from the Club and the golf courses. Management is seeking a second company to bid on recycling. HSC and CCMA support this initiative and urge Management to press on with the program.

Committee members have observed persistent abuse, particularly by morning golfers, of the "Dining-Only" reserved parking spaces adjacent to the Clubhouse. The CCMA position is to enforce the rules or remove the restricted parking signs.

There has been concern expressed about a perceived lack of courtesy by staff when addressing some members, particularly when seeking to identify members or asking for member numbers. The general feeling amongst attendees was that FCCC staff works hard at knowing who members are, and that courtesy generally is quite good. Perhaps the

summer interns and other summer staff could receive more training in this area. Management is aware of this and is working the problem.

**TRACKING LIST:** Art Fort reviewed the current Tracking List. The following items were deleted: 0407-100 (wall and ceiling hangings in Pavilion); 0907-117 (repair cart paths); 1007-122 (name tags for FCCC staff); 0108-125 (communication with membership); 0208-128 (vandalism on golf courses); 0408-133 (reservations policy for Grille); 0508-137 (members' practice range); and 0608-138 (rake handles). Items to be added: 0808-141 (staff courtesy to members); 0808-142 (dining-only parking); 0808-143 (conduct in club area and on golf courses); 0808-144 (severe weather warning system); and 0808-145 (distance markings on golf courses).

**CCMA WEB SITE:** Director John Loudon reported continued strong activity on the website with 210 "hits" on the web site during July, and 481 pages read.

**CCMA ELECTION FOR 2008:** Director Lovee Curtis announced that the Nominating Committee is chaired by Dan Desmond, with Jack Jones and Helen Westfall serving on the NC. Jane Davis is chairing the Election Committee, with Bob Brennan and Tim Weidman serving as members. These committees were approved unanimously by the CCMA board by email ballot during July. Both committees have started work and are aware of the target dates necessary to meet the requirement of having the election results prior to the Annual CCMA Meeting.

**CCMA GOLF OUTING FUND RAISER:** Director Fran Dunleavy reported that the October 26 CCMA annual fundraiser/golf tournament is on track. The tournament will be on the Marsh Hawk golf course (two simultaneous nine-hole events). Entry fee will be the same as last year (\$10 per individual; \$20 per couple).

**MARKETING PLAN FOR FCCC:** Gary Krull gave an update of the on-going marketing effort to increase membership for FCCC. In general, progress is good. Mr. Krull is pleased that Management is working closely with the committee and is taking their advice and recommendations. Feedback on the program from the current membership appears positive. This membership campaign is scheduled to end September 30; Mr. Krull encourages members to take advantage of the incentives available to current members who recommend new joining members. The Board enthusiastically applauded the efforts of the Marketing Committee and is very pleased that Management is taking advantage of this source of talent and expertise.

**DISCUSSION ITEMS:** There is continued concern for the adequacy of drinking water service on the golf courses. Only two water stations have been installed (one on Blue Heron and one on Blackheath), whereas Management has assured CCMA repeatedly that two stations would be installed on each golf course. Even these two are not being maintained consistently, often being without water. The presence of rangers and/or cart girls with water is sporadic, with no apparent coordination between them. It was observed that there is potential and considerable liability on the Club's part for not having adequate drinking water available during the extreme heat we have been experiencing. The Board urged President Davis to continue to pursue this issue with Management.

There have been complaints made through the homeowners association (FCHOA) regarding behavior on the golf courses, specifically public urination, allegedly sometimes on residents' property. Several remedial steps were discussed, including printed conduct standards on the golf carts, discussion by MGA with its members, and briefings by starters for outside players, especially group outings. This item will be addressed at the next JAB.

**MEMBER COMMENTS:** There were no comments from members at large, there being none in attendance.

**FUTURE MEETINGS:**

- JAB Meeting, Monday, August 18, at 4:00 pm.
- CCMA Board Meeting, Monday, September 8, at 4:00 pm in the FCCC meeting room.

This meeting was adjourned at 6:02 pm.  
Art Fort, Secretary

## MINUTES OF MEETING

September 15, 2008

The meeting was called to order at 3:00 pm by President Al Davis, and the Board immediately went into executive session to discuss personnel issues (prospective slate for the election of directors for the next term). The Board went into recess at 3:35 pm and reconvened at 4:02 for the regular meeting.

**PRESENT:** Directors: Al Davis, Lovee Curtis, Art Fort, and Margaret McMillen. Committee chairs: Joe Conboy (Golf) and Gale McCune (House/Social). Association presidents: Tony Annoni (MGA); Marie McMorrow (LGA18); and Carolyn Trehly (LGA9). Social with Golf representative: Steve Haycock. Nominating Committee members Dan Desmond (chair), Jack Jones, and Helen Westfall were present for the executive session only.

**ABSENT:** Directors: Fran Dunleavy and John Louden. Green Committee Chair: Rick Jackson.

**MINUTES:** The minutes of the monthly meeting of August 11, 2008, and the special meeting of August 18, 2008, were approved, as submitted.

**TREASURER'S REPORT:** Treasurer Margaret McMillen submitted the report as of September 15, 2008; the report was approved by the Board. There was no financial activity to report. Checking account balance remains \$1,372.61, and the savings CD account is \$4,210.97, for a total asset balance of \$5,583.58. There were no expenses for the period.

### COMMITTEE REPORTS:

**Green Committee:** in Chair Rick Jackson's absence, Al Davis reviewed the committee's report for September. The condition of the golf courses continues to be excellent, in spite of the dry conditions and summer stress for most of the season. Al Davis agrees with the committee that the suggestion that "Tour Turf" be use for large outings is difficult to manage, and no further action will be taken. There were no other major issues to report.

**Golf Committee:** Chair Joe Conboy reviewed his committee's September report. Some issues which had arisen from the handling of the Club Championship were discussed, and Mr. Conboy said that several changes, such as opening the practice range earlier to accommodate the large crowds of golfers, will be implemented in the future. Responding to a few recent complaints about courtesy in the Pro Shop, Mr. Conboy reported on his personal observations of the pro shop operation and found staff to be professional in the running of the pro shop.

There was discussion of allegations of unfairness in the MGA awarding of prizes for a gross winner for monthly medal play in the Silver Tee flight when there is only one flight. Mr. Davis asked the MGA and Golf Committee to get together to discuss and solve related fairness and consistency issues.

**House/ Social Committee:** Committee chair Gale McCune reviewed the HSC's monthly report. She noted that there continue to be some cleanliness issues with the ice machine station, although overall improvement was noted. Ms. McCune reiterated concern with lack of progress with the proposed program to recycle cans and bottles from the Club and the golf courses. CCMA continues to support this initiative and will again urge Management to get a program underway. The committee noted that the new carpet in the pavilion is a great improvement.

**TRACKING LIST:** Art Fort reviewed the current Tracking List. The following items were deleted: Item 0907-118 (review menus) and item 0808-141 (courtesy of staff in Pro Shop). No new items were added. There was a discussion on the usefulness and content of the Tracking List. All agreed that this report provides an excellent means of highlighting issues to Management and that the CCMA will continue to utilize it as such.

**CCMA WEB SITE:** Al Davis reported that the web site continues to be a positive communications medium for the CCMA.

**CCMA ELECTION FOR 2008:** Director Lovee Curtis reported that the Nominating Committee (NC) has completed the nomination process, and she presented a slate of candidates as proposed by the NC. The following members will be candidates to fill the three vacancies on the BOD: Milt Berube, Sam Bowlin, Edward Champey, Mike King, Gale McCune, and Warren Wright. The Board approved the slate unanimously and authorized the Election Committee to proceed with the balloting process.

**MARKETING PLAN FOR FCCC:** President Davis gave a brief report on the on-going marketing effort to increase membership for FCCC. As of Friday, September 12, sixteen new members have joined the Club and seven memberships have been converted from limited to full golf status under the program. The current membership drive is expected to end September 30. Mr. Davis noted with pleasure the good work being done by the committee, citing Management's continued confidence in the committee, as reflected in reliance on them and adoption of their recommendations.

**DISCUSSION ITEMS:** Mr. Davis observed that he senses an increase in the level of member "unrest" over service in the FCCC restaurants. A lively discussion ensued, and some members and attendees offered anecdotal evidence to support Mr. Davis' belief. Others differed, offering positive experiences. The issue boiled down to challenges with handling large groups. Steve Haycock added that large groups, such as "Wine and Dine" groups, seem to have the same experience in most restaurants in the area. Consensus was that service demands consistent and regular oversight by Club Management.

There was discussion of the impact of large outings on the golfing members. Two of the four scheduled all-course outings for this season are yet to be played. The Board will ask Management to post the schedule of upcoming 36 and 54-hole outings monthly in *The Scorecard*.

**MEMBER COMMENTS:** There were no comments from members at large, as there were no members other than participants in attendance.

**FUTURE MEETINGS:**

- JAB Meeting, Monday, September 22, at 4:00 pm.
- CCMA Board Meeting, Monday, October 13, at 4:00 pm in the FCCC meeting room.

This meeting was adjourned at 5:28 pm.

Art Fort, Secretary

MINUTES OF MEETING  
FORD'S COLONY COUNTRY CLUB MEMBERSHIP ASSOCIATION

September 29, 2008

A special meeting of the CCMA Board of Directors was called to order at 4:00 pm by President Al Davis, immediately preceding the Joint Advisory Board meeting.

**PRESENT:** Directors: Al Davis, Lovee Curtis, Fran Dunleavy, Art Fort, John Loudon, and Margaret McMillen.

**DISCUSSION :** President Al Davis called this meeting to consider establishment of an "ex officio" position of Immediate Past President to provide for additional continuity of operations and experience in dealing with Country Club management and ownership. Although the terms of directors of the CCMA are for two years and are staggered to provide for continuity, it was the consensus of the Board that it would be prudent to establish this position to take advantage of the institutional experience of the past president of the Association. After discussion, and on the motion of Mr. Loudon, with second by Ms. McMillen, the following resolution was passed unanimously by the Board:

Resolved:

"The following new paragraph shall be added to ARTICLE III, Section 2 of the By-laws of the Ford's Colony Country Club Membership Association: *In addition to these officers, the immediate past president of the Association shall serve as a non-voting member of the Board for one year, provided his/her term as president expires concurrently with his/her term on the Board.*

"This resolution shall be effective upon the installation of directors elected in 2009."

The resolution will be placed on the ballot for the upcoming 2008 election, pursuant to ARTICLE V, Section 2, Amendments, for consideration by the membership.

**FUTURE MEETINGS:**

CCMA Board Meeting, Monday, October 13th, at 4:00 pm in the FCCC meeting room.

Joint Advisory Board Meeting, Monday, October 20<sup>th</sup>, at 4:00 pm.

This meeting was adjourned at 4:09 pm.

Art Fort  
Secretary

MINUTES OF MEETING  
FORD'S COLONY COUNTRY CLUB MEMBERSHIP ASSOCIATION  
October 13, 2008

The meeting was called to order at 4:03 pm by President Al Davis.

**PRESENT:** Directors: Al Davis, Lovee Curtis, Fran Dunleavy, and Art Fort. Committee chairs: Joe Conboy (Golf), Gale McCune (House/Social), and Rick Jackson (Green). Association presidents: Tony Annoni (MGA); Marie McMorrow (LGA18); and Carolyn Trehy (LGA9).

**ABSENT:** Directors: John Louden and Margaret McMillen. Social with Golf Representative: Steve Haycock.

**MINUTES:** The minutes of the monthly meeting of September 15, 2008, and the special meetings of September 22, 2008, and September 29, 2008, were approved, as submitted.

**TREASURER'S REPORT:** Treasurer Margaret McMillen had submitted the report as of October 9, 2008; the report was approved unanimously by the Board. There was interest income of \$36.68 deposited during the period. Checking account balance remains \$1,372.61, and the savings CD account is \$4,247.65, for a total asset balance of \$5,620.26. There were no expenses for the period.

**COMMITTEE REPORTS:**

**House/ Social Committee:** Committee Chair Gale McCune reviewed the HSC 's monthly report. There were no major issues. She noted that the "Party on the Patio" had been cancelled on October 9<sup>th</sup> due to forecast of heavy rain. The "Party" for October 23<sup>rd</sup> has also been cancelled due to competition with the LGA final day luncheon. Ms. McCune said the committee wants these events to be resumed next year.

**Green Committee:** The Green Committee did not meet in October due to conflicts with Club events. Chair Rick Jackson reported that the greens on the Marsh Hawk golf course have suffered some damage from fertilization and have been treated and top-dressed to aid in recovery. Full recovery is expected.

**Golf Committee:** Chair Joe Conboy had no items to report. The Golf Committee did not meet in October due to no items for agenda.

**Committee Chairs:** Joe Conboy has agreed to serve another year as chair of the Golf Committee. Both Ms. McCune and Mr. Jackson have opted not to serve another term. Candidates to serve as their successors are being sought.

**COMMITTEE STRUCTURE FOR 2009:** President Davis began this discussion by reviewing the history and evolution of the CCMA committees. He suggested that some changes are contemplated. Among these changes is the formation of a Communications Committee as a standing committee of the CCMA. This committee would be an expansion of the scope of the ad hoc Marketing Committee which has been quite successful. The members of the Marketing Committee would be the core of the Communications Committee, whose purpose would largely be to enhance communications between the membership and the Club Management, including continuing development of the CCMA website. A motion was made and seconded to approve the concept of a Communications Committee, subject to development of a mission statement. The motion was approved unanimously.

The Board also discussed the structure of the House/Social Committee, with the consensus being that the Committee should be broken up into two committees, with oversight of the "house" functions being separated from the "social" emphasis of the HSC; this had been the case previously. Details will be worked out before the term of the current Board ends.

**MEMBERSHIP DRIVE:** President Davis gave a final report on the marketing effort to increase membership for FCCC. Twenty-three new members have joined the Club and thirteen memberships were converted from limited to full golf status under the program, which ended on September 30th. Further membership drives are expected in 2009, with a focus outside the immediate Ford's Colony community likely. The CCMA Marketing Committee is expected to play a significant role in these efforts.

**CCMA ANNUAL MEETING:** The annual meeting of the CCMA membership is set for November 10, 2008 at 5:00 pm, in the FCCC Pavilion.

**CCMA ELECTION FOR 2008:** Director Lovee Curtis reported that the election process is well underway. Ballots are in the mail. Completed ballots must be postmarked by October 31<sup>st</sup> and received by November 3<sup>rd</sup>.

**CCMA NINE-HOLE SCRAMBLE:** Director Fran Dunleavy reported that entries are very slow for this event, which is to be held Sunday October 26<sup>th</sup> at noon. This is the only fund raiser for the CCMA, and proceeds are used to cover expenses for the coming year. She urged all members to attend and asked the Association presidents to publicize it.

**TRACKING LIST:** The current Tracking List was reviewed by Art Fort. The following items were deleted: Item 0810-51 (bee infestation at Blue Heron #4 comfort station) and 0508-13 (ice machine). No new items were added.

**FCCC MEMBERSHIP DUES FOR 2009:** Mr. Davis reported that he has no indication of the dues structure for 2009. He cited the current financial stress here and across the nation, and expressed concern for the adverse impact a dues increase might have on membership—effectively negating the success of the membership drive. The Board expressed support for a letter from the President to FCCC Management, citing these concerns and asking that Club dues not be increased in 2009.

#### **DISCUSSION ITEMS:**

Concern has been expressed for the slow pace of play on the FCCC golf courses and that the situation is getting worse. The MGA has asked Club management to provide ranger support to help police the Association's pace of play. Although no resolution has been reached, a meeting with the Pro Shop staff is expected within the month. Mr. Davis read to the participants a list of items Mr. Spielberg has indicated would be put into effect within the next thirty to forty-five days with the goal of improving pace of play: cart numbers will be recorded on the tee sheet; score cards will have pace-of-play milestones listed hole-by-hole; tee times will be posted visibly on the golf carts by the starter to facilitate monitoring; pace-of-play reminder signs will be posted at several strategic places on the golf courses; reminders will be posted on cards in carts; and starters will remind players about pace of play and ask them to repair ball marks. These steps will be posted in the *Weekly Scorecard*. Participants at the meeting expressed skepticism over the effectiveness of these steps, and doubted Management's commitment to them.

Complaints continue to mount about non-members using the Member Designated course (MDC). A number of these situations have occurred recently, in spite of management's reassurances that the MDC is reserved for members only. The CCMA continues to stress to Management that members take very seriously the commitment by the Club to preserve an MDC for exclusive use of members and their guests. The CCMA will continue to bring this issue up to Management.

There was another instance on October 10<sup>th</sup> of a three-course outing being reduced to two courses, with the third released for play. Many members, including the MGA, had been forced to seek tee times at other courses in the area (with Pro Shop assistance). The CCMA feels very strongly that when a course is thus released, the Club must give members timely notification—particularly those who may be playing elsewhere at personal additional expense when our courses are not available due to outings.

There was discussion of member Bob McLeod's suggestion that the Club add a "maintenance surcharge" to the pricing package for outside outings, to defray costs due to wear and tear resulting from the outing. Mr. McLeod awaits a

response from Management. The CCMA shares Mr. McLeod's concern that members' dues should not bear the cost of this expense resulting from outings.

**MEMBER COMMENTS:** There were no comments from members at large, as there were no members other than participants in attendance.

**FUTURE MEETINGS:**

- JAB Meeting, Monday, October 20, at 4:00 pm.
- CCMA Scramble Golf Event, Sunday, October 26, 2008, at Noon.
- CCMA Board Meeting, Monday, November 10, at 8:00 am in the FCCC meeting room.
- Annual Meeting of the CCMA, Monday, November 10, at 5:00 pm, in the FCCC Pavilion

This meeting was adjourned at 5:53 pm.

Art Fort, Secretary

November 10, 2008

The meeting was called to order at 8:04 am by President Al Davis.

**PRESENT:** Directors: Al Davis, Lovee Curtis, Fran Dunleavy, Art Fort, John Louden and Margaret McMillen. Committee chairs: Joe Conboy (Golf), Gale McCune (House/Social), and Rick Jackson (Green). Association presidents: Tony Annoni (MGA) and Elizabeth Maslen (LGA9). Social with Golf Representative: Steve Haycock. John Bittenbring represented the Marketing Committee.

**ABSENT:** There was no representative from the LGA18.

**MINUTES:** The minutes of the monthly meeting of October 13, 2008, were approved as submitted, with one minor correction. The item pertaining to deleting Tracking Items was amended to delete item 0508-136 (ice machine), vice item 0508-13).

**TREASURER'S REPORT:** Treasurer Margaret McMillen submitted the report as of November 10, 2008; the report was approved unanimously by the Board. There was interest income of \$17.26 deposited during the period. Other income totaled \$1,493.00 from the CCMA Scramble Golf Tournament. There were expenses for the period in the amount of \$1,161.41, to cover costs of the election, to provide prizes for the CCMA Scramble, and to increase amount of rollover CD. Checking account balance is \$1,704.20, and the savings CD account is \$4,500.00. The total asset balance is \$6,204.20, an increase of \$583.94 for the month.

#### **COMMITTEE REPORTS:**

**Green Committee:** Chair Rick Jackson reviewed the committee's report. Work continues to install distance markings on sprinkler heads on all golf courses, within 200 yards of the greens. Maintenance is considering cutting fairways closer to the silver tees on the par five holes on Marsh Hawk after the Bermuda grass goes dormant. Several sinkholes on Blackheath must be repaired. The seasonal (H2B) workers have left earlier than normal due to cost-cutting. Their return next spring is in jeopardy due to statutory issues with immigration quotas and exemptions. The Maintenance staff is presently short-handed and is looking at alternatives for next year. Practice mats for the members' driving range are missing, and new ones are on order. One golf course will be closed each month during the winter season commencing on December 1<sup>st</sup> (Blue Heron, Marsh Hawk, and Blackheath in that order).

**Golf Committee:** The Golf Committee report was reviewed by Chair Joe Conboy. It has been announced that there will be no golf course rangers on duty through the winter due to cost-savings measures by Management. This led to a general discussion about the perceived lack of authority of the rangers when present and a strong desire by the Committee and the CCMA that the rangers have their authority clearly defined and supported by Management.

**House/ Social Committee:** Committee Chair Gale McCune reviewed the HSC 's monthly report. She noted the departure of several staff members from the Club due to cost reductions by Management and highlighted the loss of Bryon Johnson, former Grille Room manager. Mr. Johnson was well respected and appreciated by the members for his warm personality and attention paid to the members—"a tough act to follow". Recent smaller-than-expected attendance at some social events is a concern and it was mentioned that perhaps more variety is needed to renew enthusiasm.

**TRACKING LIST:** The current Tracking List was reviewed by Art Fort. The following items were added: Item 1108-146 (mats for member's range) and Item 1108-147 (lack of seasonal workers for golf course maintenance). Item 0408-132 (handicap flag policy) was deleted.

**FCCC SECURITY:** The CCMA has learned that the Club no longer will contract with the Homeowners' Association (FCHOA) for security services, including routine security patrols of Club facilities including the Clubhouse and golf

courses. In the future, James City County will respond to emergencies only. This is apparently a cost reduction measure.

**ANALYSIS OF GOLF ROUNDS PLAYED AT FCCC:** Mr. Davis continues to monitor membership play, individual outside play, and rounds played via organized outside outings. He provided some statistics in these categories, first the 2007 numbers followed by projected 2008 play: member rounds 47,625/51,000; Individual rounds 6,400/6,000; and group outings 9,142/11,000. He noted that the Club will realize revenues exceeding \$400,000 from the group outings in 2008, not including food and beverage income.

**FCCC MEMBERSHIP DUES FOR 2009:** Mr. Davis reported that, in spite of repeated requests, he has yet to receive a commitment from Management on 2009 monthly dues and cart fees. He has pressed the point hard to Management that, in the context of the current financial stress, a dues increase would have serious repercussions for membership, and would likely negate the gains from the recent membership drive. He gave to the Board a very persuasive statistical review of the value of members to the financial health of the Club.

**SOCIAL WITH GOLF MEMBERSHIP:** There was discussion of the fallout from a recent Club initiative to hold a golf outing with lunch for the SWG members. This effort apparently fell victim to poor communications and members were informed too late to make/change plans for the outing. President Davis reiterated the responsibility of the CCMA to represent all members of the Club, and will place this issue on the agenda of the next Joint Advisory Board with Management.

**MARKETING COMMITTEE:** On Mr. Davis' motion and Mrs. Dunleavy's second, the Board approved unanimously the establishment of a Marketing Committee as a Standing Committee of the CCMA, with Barry Golliday appointed as chair, and John Bittenbring and Gary Krull as members. A charter for the Marketing Committee was reviewed and approved with minor changes to highlight its mission.

**CCMA ANNUAL MEMBERSHIP MEETING:** The Board reviewed the agenda for the annual meeting of the CCMA membership which is being held on November 10, 2008 at 5:00 pm, in the FCCC Pavilion.

**MEMBER COMMENTS:** There were no comments from members at large, there being no members other than participants in attendance.

**FUTURE MEETINGS:**

- Annual Meeting of the CCMA, Monday, November 10, at 5:00 pm, in the FCCC Pavilion.
- CCMA Board Transition Meeting, Monday, December 8, at 9:00 am in the FCCC meeting room.

This meeting was adjourned at 10:03 am.

Art Fort, Secretary

MINUTES OF ANNUAL MEETING OF THE MEMBERSHIP  
FORD'S COLONY COUNTRY CLUB MEMBERSHIP ASSOCIATION  
November 10, 2008

The meeting was called to order at 5:00 pm in the FCCC Pavilion by President Al Davis.

**PRESENT:** Directors: Al Davis, Lovee Curtis, Fran Dunleavy, Art Fort, John Louden and Margaret McMillen. There were approximately 190 members in attendance.

President Davis welcomed the members and thanked them for participating. He recognized Director Fran Dunleavy for the outstanding work she did in managing this year's CCMA Scramble Golf Outing—the only fundraiser for the CCMA. He also paid tribute to FCCC Membership Services Manager Melissa Blaine for all her efforts in behalf of the members.

**MINUTES:** It was moved, seconded, and passed to waive the reading of the minutes of the November 12, 2007, Annual Meeting.

**TREASURER'S REPORT:** Treasurer Margaret McMillen reported that the CCMA realized income totaling \$2,038.00 in 2008, from two sources: the CCMA Scramble and interest on investments. Expenses for the year totaled \$2,253.26. Major expenses were election costs, cost of recognition awards for departing directors, development of the CCMA website, and costs related to the 2007 annual meeting. The total net current asset balance is \$5, 979.54, a decrease of \$215.26 for the year.

**COMMITTEE REPORTS:**

**Green Committee:** Chair Rick Jackson reviewed the committee's purpose and gave highlights of the year's activities and accomplishments. He congratulated the Golf Course Maintenance Staff for maintaining the golf courses in outstanding condition in spite of the severe drought of late summer. He thanked all committee members for their participation. He cited the well-received seminar held jointly in February by the Pro Shop and the Maintenance Staff as being instructive to the members as to the challenges and goals of these departments. Work is underway to provide distance markings on sprinkler heads within 200 yards of the greens on all golf courses.

**Golf Committee:** Chair Joe Conboy went over the purpose of the Golf Committee and thanked members of the committee for their assistance throughout the year. The committee continues to provide input and counsel to the Pro Shop operation and manages member golfers' handicaps. The number of members in the handicap system was reduced from 1192 to 775 during the year, largely by eliminating duplicate and inactive handicaps. Three temporary handicaps were assigned in 2008 due to medical problems. The committee remains very concerned about slow pace of play and the apparent lack of authority of rangers to enforce rules. It was noted that there will be no rangers until late spring 2009.

**House/ Social Committee:** Committee Chair Gale McCune presented the HSC 's goals and activities. She highlighted several events of a successful social season. She laid out plans to reorganize the HSC into separate committees—one to emphasize the planning of social events and the other to provide oversight to "house" activities pertaining to the Club's physical plant and to the food and beverage venues.

**Marketing Committee:** Newly appointed Chair Barry Golliday commented that the Marketing Committee grew out of last fall's highly successful membership marketing effort. The committee will focus on improving communications between the CCMA and the membership and between the CCMA and Club management. Projects which are planned include a joint CCMA and FCCC membership survey early in 2009, a new membership drive, and enhancement of the CCMA website.

**GOLFING ACTIVITIES:** By way of introduction of the golf association presidents, Al Davis cited Association play as a major FCCC asset and one of the main reasons given by new members for joining the Club.

**LGA18:** President Marie McMorrow reported an active membership of 111 ladies. The LGA18 sponsors weekly and special tournaments. Mrs. McMorrow highlighted the highly successful “Rally for the Cure” tournament held jointly with the LGA9; over \$10,000 was raised for the Susan G. Komen Foundation. At the request of the LGA18 and LGA9, hereafter this event will be sponsored by FCCC and will be open to ladies of all membership categories. There will be a perpetual trophy to honor the memory of Rick Ford. Mrs. McMorrow also reported with glee the results of the 2008 LGA/MGA challenge (won by the LGA).

**LGA9:** Incoming President Elizabeth Maslen reported a current membership of 134 ladies, including twenty “4-Tee” players. She reviewed the activities of her organization and encouraged ladies who enjoy playing a nine-hole round to join in.

**MGA:** President Tony Annoni announced a current membership of 372—the same as last year. He cited the advantages of Association play. He noted that the MGA held some 300 events over the past year. Highlights included the Olde Towne Medical Center Tournament which raised over \$63,000 in 2008. He congratulated team captain Tom Womack and the FCCC MGA team which won the Williamsburg Cup championship this year for the first time. The climax of the MGA’s year was the annual Dinner Dance, which was attended by 225 members and guests.

**OUTGOING DIRECTORS:** President Davis recognized departing CCMA directors Art Fort, John Loudon, and Margaret McMillen.

**ELECTION RESULTS:** Director Lovee Curtis announced that Sam Bowlin, Gale McCune, and Warren Wright had been elected to serve two-year terms as directors of the CCMA. The proposed amendment to the CCMA Bylaws to establish the ex officio position of Past President was passed overwhelmingly. There was a 38 percent participation in the election. Mrs. Curtis thanked the Nominating Committee and the Election Committee for managing a successful election.

**CCMA ACCOMPLISHMENTS FOR 2008:** Director Art Fort reviewed some of the highlights and accomplishments of the CCMA during the past year. He noted the participation of a Social with Golf representative at CCMA meetings; the creation of the CCMA website; membership’s involvement in the cancellation of the Windsor Forest membership initiative; and the formation of the Marketing Committee.

**STATE OF THE CLUB:** President Al Davis gave his overview of his own Club experience and cited the several benefits of an FCCC membership. He went on to review several ongoing issues: (a) Management’s commitment to a designated course for members-only play every day and a course for Association play six days a week; (b) outside outings are a necessity to the financial health of the Club, raising over \$400,000 in golf-related revenues this year, plus food and beverage sales. CCMA will continue to work with Management to minimize impact of outings on members; (c) slow pace of play continues to be a serious problem, with the members being major contributors; and (d) increased member play has resulted in some frustration by other members when trying to get prime-time tee times.

Member dues for 2009 and the financial condition of the Club came under considerable discussion. Mr. Davis reiterated to the membership that the CCMA has stressed to Management and Ownership the need for a zero dues increase for next year, in view of the critical financial state of so many of the members. He cited the recent reduction in staff and services, and termed it unacceptable to cut services and raise dues in the same year.

Mr. Davis announced that although he has one year remaining on the CCMA Board of Directors, he will not serve as President for another term.

**MEMBER COMMENTS:** Questions were posed by several members, with responses by the President.

Bob Mulvihill asked if information as to the dues situation for 2009 could be announced by December 1, 2008. (No guarantee, as this is out of CCMA control.)

Bob Shambora cited the loss during the year of 21 MGA members and expects that any increase in membership dues will accelerate the departure of members from the Club. (No one disagreed with his premise.)

Another member suggested that the Marketing Committee interview members who resign to determine their reasons for doing so. (Marketing Committee will pursue this suggestion.)

Tom Lynch stated that he has been a member since 1986, works full time, is not a member of the MGA, and can only play on weekends. He said he cannot get tee times for weekend play, implying that MGA events take up the available tee times. (Mr. Davis spoke to Mr. Lynch one-on-one to get more details. Mr. Annoni explained that the MGA does not block Sunday tee times and only a few on Saturday, thus is not the weekend problem. It was suggested to Mr. Lynch that he take advantage of the 30-day advance tee time scheduling available to members.)

Tom Dignan asked how many new members were gained through the marketing campaign. (36 total, of which 13 are change from limited to full membership and 6 are new full members.)

An unidentified full golf member said that he is willing to pay a nominal "walker's fee". (This is a possibility.)

Al Boswell asked if CCMA has membership numbers and cash flow emanating from membership dues. (The CCMA estimates that member dues from the four golfing categories (excluding corporate) produce cash flow to the Club of approximately \$280,000 monthly. Annualized that totals approximately \$3,363,000.)

The final comment came from member Laurie Tedesco who noted that the Club was missing out on food and beverage revenue because the Annual Meeting was held on Monday when no F & B venues are open. (The CCMA Bylaws specify that the annual membership meeting shall be held on the second Monday of November.)

The 2008 Annual Meeting was adjourned at 6:32 pm.

Art Fort, Secretary