

2012 CCMA Board of Directors Meeting Minutes

CCMA Board of Directors Minutes January 9, 2012

Attendees:

BOD: Craig Stambaugh, Henry Theloosen (abs), John Tinker, Laurie Wingfield (abs), Gene Kessler, Gary Atkinson, and Frank McMorrow

Committee Chairs: Green- Barry Golliday, HRT/Golf- Al Davis, Social- Kathy Ruskowski for Chris Moncure, Marketing/Communications- John Brittenbring, House - Sue Rennagel

Association Presidents: LGA-18 Annette Sumlin, LGA-9 Mary Ann Huryle, MGA Lou Carducci for Ted Zlydaszek

Associate Golf Representative: Milt Berube

Meeting called to order at 9 am January 9, 2012

Minutes: For December Board of Director's Meeting were approved.

Treasurer's Report: Craig Stambaugh reported for Henry the present balance is \$4220.

Committee Reports:

Greens Committee – The VSGA has a number of policies regarding tee location for a rated golf course. To maintain course rating integrity, tees must maintain tee type (black/gold/silver/etc.) positioning as per these policies. Gold tees cannot be moved to a silver tee area or any similar type repositioning for any hole without the course ratings being affected. Tee's can be moved forward/back within the VSGA rated tee box due to playability/wear. Tee up area within a tee box is set by the professional golf staff working with course maintenance.

Blackheath 4 has a large GUR area due to maintenance. The committee will work with course maintenance regarding improving playing conditions for this hole.

Handicap/Rules – As per Greens Committee report the VSGA is quite restrictive regarding changes to course layout with respect to “playing within the rules of golf” and course rating integrity.

Greens Committee and Handicap/Rules will review policy regarding tournament course layout and how the layout should be reviewed prior to the tournament taking place.

Social Committee – Kathy Ruskowski reported for Chris Moncure. A tentative schedule is being finalized for Social Committee's three major 2012 events – Casino, Beach, and Motown nights.

Events may require name tags as the event reception have been good with new attendees at every event.

House Committee - The Country Club is reviewing the wine inventory and options to “right size” the inventory.

Marco is working on new lunch and dinner menus for the grill.

The club will decanter a red wine upon request.

Marketing/Communication - This committee has been internally reviewing its charter upon the Affiniti Management conversion. Affiniti maintains an internal marketing department and recently established a marketing representative on site. Prudential has operated with confidence regarding Affiniti's marketing experience. The top level marketing programs are being run by Affiniti Atlanta. The committee's input to Affiniti at the club level has been mostly received with positive interest but seems to be distanced from the Atlanta marketing group. The committee is recommending less frequent meetings. Craig will discuss this issue (future CCMA marketing role) with Bruce Szafran.

Social – The 2012 social events calendar has been set.

LGA 18 – Their 2012 golf schedule is tentative and in final stages.

LGA 9 – Their 2012 golf schedule is complete.

LGA 9 would like to have a new member list to assist in supplying golfing information and invitations to new members. Social Committee could also use this information as well. The BDM will inquiry into obtaining this new member contact information to assist our committees in inviting these members to upcoming events

MGA - Internal/external events have been scheduled.

Open Discussion – A Ford's Colony social event was to be scheduled at the FCC that did not get the attention required for proper servicing and response. This may have been due to changes to on-site club management or other unknown reasons. The CCMA board would like to emphasize its charter to represent club members and in the future would like to be contacted upon a group outing that includes FCC members (and a joint member/HOA group) if the outing is not getting the response or service expected.

The cyclic issue regarding dress code for the dining venues when Harry's is closed was discussed once again. In general casual dress is acceptable prior to dinner service. With Harry's closed and some open play again repeats the issue we have had for several years. Craig will discuss this item with Bruce.

At the next JAB the BOD will review the number of documents a new member must sign prior to becoming a member.

The golf associations should see the Affiniti/Prudential financial support to their budgets in January.

2012 CCMA scramble is scheduled for a Sunday in October.

CCMA Election Process Review - The CCMA election process has had difficulties in getting individuals to run for office. An underlying issue is insuring a good candidate mix between all organizations and genders. Several options were discussed without a final decision regarding the path forward that may increase candidate participation.

Ford's Colony Country Club Sale – The CCMA Board discussed the Board's involvement beyond representing the member's best interest in any sale. The Board will make some enquiries to parties that may have had experience or background that may be pertinent to our club's future sale.

Next scheduled meeting – February 13, 2012

Craig Stambaugh, President
Henry Theloosen, Vice Presiden
Laurie Wingfield, Treasurer
Gary Atkinson, Secretary
Gene Kessler, At-large/Special Events
John Tinker, Special Events

CCMA Board of Directors Minutes February 13, 2012

Attendees:

BOD: Craig Stambaugh, Henry Theloosen (abs), John Tinker, Laurie Wingfield, Gene Kessler, Gary Atkinson, and Frank McMorrow

Committee Chairs: Green- Barry Golliday, HRT/Golf- Al Davis, Social- Sharon Goodrich for Chris Moncure, House - Sue Rennagel

Association Presidents: LGA-18 Annette Sumlin, LGA-9 Mary Ann Huryle, MGA Ted Zlydaszek

Associate Golf Representative: Milt Berube (abs)

Meeting called to order at 9 am February 13, 2012

Minutes: For January Board of Director's Meeting were approved.

Treasurer's Report: Laurie Wingfield reported the present CCMA balance is \$4220.

Committee Reports:

Greens Committee – The present focus will be in FCCC becoming a premier golfing destination in Williamsburg. One primary effort will be green conditions. The course(s) green's conditions are often the base measurement for a course's reputation.

An adopt a hole program is being evaluated by the committee. This would have members focusing on a FCCC hole for improving conditions by fixing ball marks, etc..

The committee is encouraging a ball mark repair tool program being available at check in to encourage more attention to fixing ball marks. Dan Elliot is studying.

Steve Schmidt is checking cost for green sand divot repair material versus existing sand for a cost comparison.

The committee is studying remarking sprinkler heads for distances as most markings are not legible or missing today. Both LGA and MGA would support the effort.

Handicap/Rules – Discussion during last session included FCCC tournament eligibility for participants that recently moved down a tie set (i.e. bronze to silver). The USGA does allow this to occur. The committee is still studying the issue.

A FCCC rule for applying stroke differential has been reconfirmed by LGA/MGA. When different tee boxes (silver/red, etc.) are used the handicap differential should be a subtraction from the handicap player using the less difficult tee.

The committee requested and received board approval to evaluate a rules clinic day. The clinic would be held by the professional staff during a maintenance closed course day. This would have different golf rules and/or situations being demonstrated with the proper rule applications.

FCCC has confirmed only full golf memberships are eligible for FCCC sponsored tournaments.

Social Committee – Sharon Goodrich reporting for Chris Moncure. Ladies Night Out continues to be successful with one drawback being unregistered late shows. Still working out how to handle this situation as some nights the hors d'oeuvres have run out. The committee is also evaluating having a Men's Night Out.

Casino Night is getting close to having final plans in place. Leaning to members only and may take over the whole club for the evening with heavy hors d'oeuvres.

House Committee – Harry's and its theme/venue continues to be discussed. Several ideas have been discussed but still attempting to grasp a vision to enhance usage. A Sports Bar to a "Panara" type setting all have been discussed with club management.

LGA 18 – Their 2012 golf schedule is finalized. Annette will encourage members to participate in divot repair days.

LGA 9 – Their 2012 golf schedule is complete with starting day March 22.

MGA –Feb 29 is the Chili Open, March 28 the MGA breakfast meeting, and Olde Town Medical is on April 19.

Associate with Golf – no report

Open Discussion – The CCMA scramble is schedule for Oct 7.

Craig discussed how all involved have good ideas. Craig requested that we position these ideas in a manner that we are working with club management for membership growth and golf/social club enrichment.

Reserved and unused tee times are once again becoming an issue. Dan will be advising us if something has to be done to reduce or eliminate this practice.

Erna Rogers is organizing the procedures for contacting new club members. Erna has received a new member listing and is working off the existing new member backlog. These members seem aware of FCCC amenities but may not be directly contacted by a club member or organization to be insured they are welcome and for answering any further questions. In the future the contact will be quicker as Erna will contact the appropriate golf group or organization regarding a new member interest upon a time closer to the sign up action.

The CCMA website needs refreshing. All standing committee's should review their website comments or goals and sent to Craig Stambaugh updates. Craig will work with Tom Lamb for the refresh.

The 2013 election process will have minor changes this year. Gene Kessler will make all attempts to have a broader CCMA cross section represented on the nominating committee. This will hopefully broaden the candidate slate for the 2013 election process. The candidates will also receive more about their existing membership category in the candidate summary for voters to read. This change will not require a by-laws modification.

The new Players Card Program was discussed including the CCMA Board's discussion process and the resulting program with the program's restrictions. Tee time availability for existing members was a key element to the program's roll out restrictions.

On January 31 the CCMA board met with Prudential's real estate broker and discussed the general country club industry health. The broker has confidentiality restrictions resulting in sale details and interested party discussions not being discussed.

Next scheduled meeting – March 12, 2012

Craig Stambaugh, President
Henry Theloosen, Vice President
Laurie Wingfield, Treasurer
Gary Atkinson, Secretary
Gene Kessler, At-large/Special Events
John Tinker, Special Events

CCMA Board of Directors Minutes
March 12, 2012

Attendees:

BOD: Craig Stambaugh, Henry Theloosen, John Tinker (abs), Laurie Wingfield, Gene Kessler, Gary Atkinson, and Frank McMorrow

Committee Chairs: Green- Barry Golliday, HRT/Golf- Al Davis, Social- Chris Moncure, House - Sue Rennagel

Association Presidents: LGA-18 Annette Sumlin, LGA-9 Mary Ann Huryle, MGA Ted Zlydaszek

Associate Golf Representative: Milt Berube (abs)

Meeting called to order at 9 am March 12, 2012

Minutes: For January Board of Director's Meeting were approved.

Treasurer's Report: Laurie Wingfield reported the present CCMA balance is \$4220.

Committee Reports:

Greens Committee – Blue Heron and Marsh Hawk greens have been rolled. This year green rolling will be attempted throughout the year.

The greens will be a heightened priority this year. Playability with regards to a green's health will determine the amount of rolling throughout the year. The older Blue Heron greens are old (original greens) and have additional challenges for maintenance.

Adopt a hole program is progressing and will be implemented.

This year divot repairs will be using green sand.

Handicap/Rules – The rules clinic is scheduled for April 30 using Blackheath 1 & 18. There will be 7 stations set up.

Social Committee – Events are being very well attended. Still a problem when members show up to events without registering. This causes issues with room space and appetizers. Attempts are being made to make all attendees aware the issues this causes.

Committee has had discussions with club management regarding club event pricing versus event pricing available outside FCCC. These discussions have also overlapped with open event activities at the club, as Easter and Christmas events. Its recognized open events may encourage interest for new membership but must be balanced with cost/return.

House Committee – Nothing new to report.

LGA 18 – March 29 is their opening day.

LGA 9 – Week of March 11 they will have new member orientation.

Due to course maintenance they have lost their block tee time for 8 Tuesdays during the year requiring individual tee times to be called in.

MGA –March 28 will be the opening MGA breakfast. April 29 is the Olde Town Medical outing.

Associate with Golf – no report

Open Discussion – Craig will check how many different membership lists apply within the club. An issue may have the pro shop and others having different member listings.

The CCMA web site refreshing content is being collected by Craig. Craig is just waiting for LGA 18 to review their information.

The next meeting is scheduled for April 9 at 4pm.

Craig Stambaugh, President
Henry Theloosen, Vice President
Laurie Wingfield, Treasurer
Gary Atkinson, Secretary
Gene Kessler, At-large/Special Events
John Tinker, Special Events

CCMA Board of Directors Minutes

April 10, 2012

Attendees:

BOD: Craig Stambaugh, Henry Theloosen, John Tinker, Laurie Wingfield (abs), Gene Kessler, Gary Atkinson, and Frank McMorrow

Committee Chairs: Green- Barry Galloway (John Tinker reporting), HRT/Golf- Al Davis, Social- Chris Moncure (Mary Schneider reporting), House - Sue Rennagel

Association Presidents: LGA-18 Annette Sumlin, LGA-9 Mary Ann Huryle, MGA Ted Zlydaszek

Associate Golf Representative: Milt Berube (abs)

Meeting called to order at 9 am April 9, 2012

Minutes: The March Board of Director's Meeting Minutes were approved.

Treasurer's Report: Craig Stambaugh reported for Laurie Wingfield that the present CCMA balance is \$4114.

Committee Reports:

Greens Committee – Sodding has been taken place on Marsh Hawk 4 and 9.

The green's present grass condition is not expected to improve as the new grass growing season is about over until fall. Some top dressing and green rolling will continue as conditions permit.

The 2012 maintenance budget and possible new capital improvements were discussed. The CCMA committee will discuss future capital improvements with Affiniti that may be considered in the future or if money becomes available in the 2012 approved maintenance budget.

Handicap/Rules – The rules clinic is scheduled for April 30 using Blackheath 1 & 18. 90 have signed up to date with a soft limit being held at 110. Event registration will be on the patio at 3 pm.

Social Committee – The sign up process for events is slowly improving but some issues remain. The sign up process is important as floor space and event planning can be troublesome without proper counts.

Casino Night has been postponed as the sign up was not going to make the minimum required. The committee will try the schedule this event again in the winter. They believe more information regarding what was included in the cost, information regarding a beginner's lesson, and maybe a more casual event will improve sign up.

The June 15 event will be the "British Invasion".

Carmen is launching a ladies lunch activity. The first event will be based on home decorating (April) and the second (May) is expected to be base on personal finance.

House Committee – The March meeting was postponed. Craig has indicated he will attend the next meeting.

LGA 18 – Opening day was with the LGA 9 group and was a success.

LGA 9 – The first breakfast/golf event was attended by 80 ladies. The breakfast cost will be a key element for future events. Craig offered to intercede if the cost seems to be too high.

A golf/lunch event is being scheduled which will require individual signup.

MGA –Monthly Medal play starts April 18. The MGA has been informed that on April 27 the course will be closed and other arrangements are being reviewed.

Associate with Golf – Milt was absent. Craig played in the Associate with Golf event in March. 35 to 40 people played golf followed by dinner.

Open Discussion – Bob Shambora has accepted the Nominating Committee chair for the next general election.

The new FCCC cart policy and its communication to members were discussed. The discussion was based on how in the future the CCMA may suggest future communication for similar policy changes.

The next meeting is scheduled for May 14 at 4pm.

Craig Stambaugh, President
Henry Theloosen, Vice President
Laurie Wingfield, Treasurer
Gary Atkinson, Secretary
Gene Kessler, At-large/Special Events
John Tinker, Special Events